



## what is the kailee meyer photography model program?

This program is something I created to get prospective seniors excited about their senior pictures and spread the word about my business. Chosen applicants will be able to participate in at least one fully styled group editorial shoot, earn discounts and other goodies for their individual senior sessions by referring their friends, and earn more free photoshoots throughout their senior year!

## why senior models?

Over the past several years I've found that this is a positive experience for these students as they enter their senior year of high school. Sure, it's fun to participate in a large group photoshoot, but even more than that, it's a way to boost confidence, meet new people, and build relationships. I aim to capture each of my seniors' personalities through my lens and strive to create images that years from now, they will look back on and say "that's me." By participating in this program, senior models are able to experience this on a higher level and make memories with their peers as they finish out their high school career.

#### are there any obligations to being a senior model for KMP?

The only thing I require of my senior models is to have their senior pictures taken by me. I have nothing against other photographers in the area (we have some AMAZING talent in Walla Walla!), but since these models are chosen to be positive representatives for my business, it would reflect poorly on me for them to have their senior pictures taken by someone else. For a full breakdown of my senior packages, please see the last page of this document. Other than this, they are not required to do anything! Models may earn discounts and other incentives by referring their friends, but they are in no means required to do so.

### you've mentioned discounts, what are they exactly?

Senior models will earn more discounts, free styled sessions, and print credits based on how many people they refer to KMP. To get credit however, the referral must book their session and pay their session deposit. For the complete list of incentives, see below:

#### 1 booked referral

\$25 print credit

#### 2 booked referrals

\$25 print credit, 15% discount on any senior session

#### 3 booked referrals

\$25 print credit, 25% discount on any senior session

#### 4 booked referrals

\$25 print credit, 35% discount on any senior session, individual styled mini session

#### 5 booked referrals

\$25 print credit, 50% discount on any senior session, individual styled mini session, free homecoming pictures for your dance group



### this sounds great! what's next?

Fill out your application! Once submitted, I will read through it and contact you with any clarifying questions, so make sure to check your email every once in a while! In order for an applicant to be chosen as a senior model, I have to receive confirmation that the student's parents are on board and that they understand exactly what being a senior model for KMP entails. Models will be chosen by April 30, 2022 and notified shortly after.



# thank you so much for your interest in becoming a senior model for Kailee Meyer Photography! If you have any questions please feel free to contact me.

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## the Collections

#### all sales subject to Washington State sales tax

## Premier - \$800

Split sessions on two separate dates. Book one session in summer or fall and the other in winter or spring for an unforgettable portrait experience.

- Pre-Session Consultation
- 80+ High Resolution Images
- Unlimited Outfit Changes
- (2) 1 Hour Sessions
- 2+ Locations
- Online Gallery
  - \$100 Print Credit

## Standard - \$500

- Pre-Session Consultation
- 40 High Resolution Images
- 2-3 Outfits
- 1 Hour Session

- 2 Locations
- Online Gallery
- \$50 Print Credit

#### Mini - \$300

- Pre-Session Consultation
- 25 High Resolution Images
- 30 Minute Session
- 2 Outfits
- Online Gallery



## 20% deposit due upon booking

